

Seabed

MODERNIZING YOUR RESORT'S BEACHFRONT

WHAT IS THE 'SEABED'?

SMART SUSTAINABLE SUNSHADES TO THRUST YOUR RESORT INTO THE 21ST CENTURY

At Connect Shade we sell innovative feature-rich sunloungers to hotels and resorts for your beachfront or poolside, bringing a value add to what has traditionally been an area with a somewhat standard hard product offering.

Our sunshades are powered 100% by solar panels, which allows them to be both self-sufficient and eco-friendly plus include smart features, such as USB chargers and an interactive screen allowing guests to order items directly to their loungers.

Produced using recycled plastic, our loungers enhance the eco-friendly appeal and aesthetic of hotel exteriors. Choosing the 'SEABED' will allow you to provide an even more comfortable and attractive outdoor environment for your guests.

5x

KEY FEATURES TO MAKE YOUR
BEACHFRONT STAND OUT

3x

OPPORTUNITIES TO INCREASE
REVENUE & BRAND REACH



100% Solar Powered

USB Charger & Fan

Adjustable UV Shade

Interactive Screen

Flexible Pockets

Recycled Ocean Plastic

KEY FEATURES

UPGRADE YOUR SERVICE OFFERING

Produced from recycled plastic, Connect Shade's 'SEABED' is a feature-rich solar-powered lounge with a sunshade equipped with numerous features, including a fan, chargers & multifunction screen.

Resorts that invest in 'SEABED' can differentiate themselves from competitors by providing an environmentally conscious, enjoyable and engaging experience for their guests, whilst increasing revenue.

The combination of comfort and convenience provided by 'SEABED' loungers can help to increase guest satisfaction & retention.



[Click here](#) for the 'SEABED' promo video to see it in action with 3D renderings of all features.

Back of Sunshade



Your Poolside or Beachfront

INCREASE YOUR
REVENUE & BRAND REACH

THE **Seabed** DIFFERENCE

1. MULTIFUNCTION TOUCHSCREEN:

- Convenient way to generate revenue, communicate with guests & promote services.
- Guests can browse information such as hotel activities & advice on local attractions.
- Order food/drinks direct to their loungers with opportunity to upsell services/items.

2. SOFT SELL ADVERTISING:

- Customized design according to your market placement (price point / luxury focus).
- The large surface area on both sides of our shade gives you the option of selling advertising space to generate revenue from your very captive audience.
- Alternatively, you can use this space for promoting your own services.

3. THE FACE OF YOUR SUSTAINABILITY INITIATIVES:

- SEABED can be used as a conversation starter regarding your company's efforts to reduce emissions & be the face of large-scale initiatives guests may not be aware of.
- We all associate solar power with green energy so having the SEABED onsite gives visual cues to guests you're conscious of your environmental impact.
- SEABED is produced using recycled plastic and is carbon neutral.

GET IN TOUCH

CONTACT US

Please reach out if you have any queries, we'd be delighted to discuss how the 'SEABED' can benefit your hotel or resort.



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